

2nd Quarter 2007

QUARTERLY ISSUES/PROGRAMS REPORT

KYW-TV, PHILADELPHIA, PENNSYLVANIA

CBS BROADCASTING, INC.

CERTIFICATION

On behalf of KYW-TV, I certify that a copy of the quarterly issues/programs report for KYW-TV, licensed to CBS Broadcasting, Inc. was placed in the station public inspection file on July 10, 2007.



**Michael Colleran
President/General Manager
KYW-TV
July 10, 2007**

**KYW-TV 3 – PHILADELPHIA, PA
QUARTERLY ISSUES PROGRAMS LIST
CBS BROADCASTING, INC.**

April 1, 2007 – June 30, 2007

Attached are listings of broadcast segments, which in the station's judgment reflect KYW-TV3's most significant programming treatment of ascertained community issues.

PROGRAM INDEX

KYW-TV Eyewitness News – weekdays, 5:00am – 7:00am; 12noon – 12:30pm; 4:00pm – 5:00pm; 6:00 - 6:30pm; 11:00pm – 11:30pm; weekends, Saturday, 6:00am – 7:00am; 6:30pm – 7:00pm; 11:00pm – 11:30pm; and Sundays, 6:00am – 8:30am; 6:00pm – 6:30pm and 11:00pm – 11:30pm, regularly scheduled news broadcasts focusing on the latest current issues.

Eyewitness Newsmakers – KYW-3 News Anchor Marc Howard provides one five minute segment, which airs during each Sunday morning newscast. Segments address current events on local and national fronts. The segments air in the 8:30am broadcast.

Philadelphia Magazine – A partnership between CBS-3 and "Philadelphia Magazine" inspires special features that focus on issues of concern and interest in the Delaware Valley communities and are also included in the magazine. The segments typically air in the Sunday morning newscast.

BUSINESS/ECONOMY/CONSUMER – Topics in this category include reports on where to go to find the best bargains in Philadelphia.

Philadelphia Magazine: 4/9 – (3:30), The Philadelphia area is jam-packed with great deals; you just have to know where to go. Consumer Reporter Jim Donovan teamed up with Philadelphia magazine and headed out to the stores to reveal where Philly's bargain shoppers find the best deals around town.

CULTURE – Topics in this category include reports on some of the best spots for take-out down the Jersey shore.

Philadelphia Magazine: 6/14 – (3:45), Susan Barnett samples some of the best sweet spots down the shore – from baked goods to candy to ice cream; 6/21 – (3:50), Angela Russell takes a look at some of the best spots for take out food at local beach destinations.

ENVIRONMENT – Topics in this category include reports for organic consumers as a number of products go green.

Philadelphia Magazine: 4/20 – (4:37), Susan Barnett reads between the lines of an eco-friendly lifestyle now that a growing number of products line store shelves claiming to be all natural, non-toxic and hypoallergenic. What it means for users to go green and do their part to be environmentally friendly.

GOVERNMENT – Topics in this category include reports on the Philadelphia Democratic Mayoral Primary and proposed legislation to crack down on cell phone text messaging while driving in the state of New Jersey.

Campaign 2007 Democratic Mayoral Debate: 4/14 (7-8pm) & repeat 4/15 (8-9am) – (60 minutes), City voters finally got an extended look at the five Democratic candidates for mayor as each used the first debate to tout plans to slow the surging homicide rate, end City Hall corruption and solve the city's financial woes. U.S. Representatives Bob Brady and Chaka Fattah, millionaire businessman Tom Knox, former City Councilman Michael Nutter and State Representative Dwight Evans participated in a question-and-answer forum that allowed them to sell their respective plans to viewers. Each promised to conduct a thorough search for the next police commissioner, hire more police and redeploy officers on desk duty, and allow schools that want armed officers patrolling their hallways to have them. The winner of the May 15th Democratic primary will be the heavy favorite against Republican business leader Al Taubenberg in the November election.

Eyewitness News: 4/12 – (1:30), New Jersey Governor Jon Corzine involved in a serious crash on the Garden State Parkway; 4/13 – (3:33) New Jersey Governor Jon Corzine faces a long and difficult recovery from serious injuries sustained during his car accident yesterday; (:19), Willow Grove's long military history will continue despite plans to close it, as there is a new deal to allow the Pennsylvania National Guard to use the base;

GOVERNMENT (cont.)

(:20), A Commonwealth Court in Harrisburg reached the decision today that Bob Brady will remain on the ballot in the race for Philadelphia Mayor; (:20), CBS3 is hosting the first, formal, televised Mayoral primary debate; 4/14 – (2:00), Governor Jon Corzine has substantial injuries sustained from his car accident, in part because he was not wearing a seat belt, which is against the law in New Jersey; 4/17 – (:25), Five seconds before the crash involving New Jersey Governor Jon Corzine, the computer in his SUV registered the vehicle going 91-miles an hour, in a 65-mile an hour zone; 4/21 – (:45), After nine months of fighting in Iraq, two-hundred-fifty Marines are spending their first night home as reservists from the Third Battalion, 14th Marines, Headquarters Battery pulled into the Armed Forces Reserve Center in Northeast Philadelphia; 4/24 – (:20), Philadelphia's DA Lynn Abraham is warning of severe consequences if Mayor John Street is allowed to cut her office's budget; 4/26 – (:30), A citizen filed a complaint against New Jersey Governor Jon Corzine for failure to wear his seatbelt in the highway accident that left him critically injured; 4/27 – (:40), New developments in McGreevy versus McGreevy as a judge has ruled that New Jersey's former first couple will continue to share custody of their 5-year-old daughter, Jacqueline; 4/30 – (:50), The five Democratic candidates for Mayor of Philadelphia faced off in a radio broadcast today; 4/30 – (2:30), New Jersey Governor Jon Corzine is out of the hospital, eighteen days after he was critically injured in a car crash; 5/1 – (:25), A citizen withdrew his complaint against New Jersey Governor Jon Corzine after he apologized for not wearing his seatbelt in the accident; 5/6 – (:15), It's back to work tomorrow for New Jersey Governor Jon Corzine since his car accident; 5/9 – (:25), The latest Daily News-Keystone poll now shows former Councilman Michael Nutter leading in the Democratic race for Mayor of the City of Philadelphia; 5/15 – (4:30), Former City Councilman Michael Nutter cruised to a double-digit win in the Democratic race for Mayor in the primary election, riding a late campaign surge to seize the lead in polls in the final weeks. With 97 percent of precincts reporting, Nutter had 37 percent of the vote and held a 12-point lead over millionaire Tom Knox. U.S. Reps. Bob Brady and Chaka Fattah and State Representative Dwight Evans were well behind; 5/16 – (:20), The day after Michael Nutter won the Democratic nomination for Mayor of Philadelphia, he continues to get his message out in preparation for the mayoral election in November; 5/24 – (:20), Legislation passed in the State Senate this week could protect breastfeeding moms in Pennsylvania but not everyone is happy; 5/24 – (:25), Just in time for the holiday weekend travel, New Jersey Governor Jon Corzine is appearing in a TV public service announcement regarding seat belt safety; 6/4 – (:40), Volunteers handed out three thousand flags to every house in Audubon, New Jersey today as another soldier from our area was killed in Iraq; 6/14 – (:30), Philadelphia City Council voted to withdraw a resolution that sparked outrage among Pro-Life groups and the Roman Catholic Church; (:20), Today Flag Day had a whole new meaning for dozens of people who officially became American citizens; 6/14 – (:20), New steps to crack down on cell phones in New Jersey today as two Assembly panels gave a thumbs-up to new legislation that would make it illegal to send text messages while driving; 6/18 – (:45), New Jersey officials are trying to figure out how to keep their beaches from disappearing as the distance between sand and surf continues to deteriorate;

GOVERNMENT (cont.)

6/25 – (:45), In Camden, New Jersey Senator Bob Menendez toured the port and discussed South Jersey's homeland security needs; 6/29 – (2:10), Angry taxpayers confronted City of Philadelphia Mayor John Street as he waited in line all day for the new techno wizardry – Apple Inc.'s coveted iPhone.

News-makers: 4/22 – (5:00), Zach Stalberg, president of the Committee of Seventy (political watchdog group), provides an examination of the campaign for Mayor of Philadelphia from a different angle and what the committee hopes to accomplish in so far as keeping elections honest and avoiding voting problems; 4/29 – (5:00), Jane Dalton, Chancellor of the Philadelphia Bar Association, examines the pros and cons of electing or appointing judges, which has been a controversial issue every election year for decades; 5/6 – (5:00), Katie Recker, attorney and member of a neighborhood group, offers an intense discussion about Philadelphia slot machine parlors, an issue that has polarized several neighborhoods and prompted debates; 5/22 – (5:00), Michael Nutter, Democratic nominee for Mayor of Philadelphia, takes a look at the issues in the campaign and exactly what he plans to do if he's elected in November; 6/3 – (5:00), Al Taubenberger, Republican nominee for Mayor of Philadelphia, takes a look at the issues in the campaign and exactly what he plans to do if he's elected in November; 6/10 – (5:00), Christine Flowers, immigration attorney, offers a detailed examination the issues raised by illegal immigration; 6/17 – (5:00), Philadelphia City Councilman Frank Rizzo (R), takes a look at the effectiveness of red light cameras and plans for expanding their use by the elected officials who headed the push to install them; 6/24 – (5:00), James Hilty, professor of political history at Temple University, provides a lively, intense discussion on Iraq, Afghanistan, Iran and the Middle East and what they mean for the U.S., now and in the future.

HEALTH – Topics in this category include reports on an FDA advisory for consumers to avoid toothpaste shipped from China containing harmful ingredients and a new study suggesting pregnant women who eat apples may protect their children from developing asthma.

Eyewitness News: 4/2 – (:20), A new gym exclusively for men in our area where they can get a total workout in 30 minutes; (:18), The American College of Physicians just released guidelines saying women between forty and forty-nine don't necessarily need an annual mammogram; 4/6 – (:45), The satellite technology that keeps cars on the right path is helping doctors speed through knee replacement surgery; 4/6 – (2:10), A health alert about underage drinking with the growing popularity of Alco-pops – which are bottles of sweet drinks spiked with liquor; (:20), In a new study of women who have reached menopause, women who exercised regularly saw an improvement in symptoms, including a better mood; 4/10 – (:42) According to a study in the Journal of The American Medical Association, a health alert tonight for people with diabetes as there could be a cure using patients' own stem cells;

HEALTH (cont.)

4/13 – (:35), A new study suggests that pregnant women who eat apples may protect their children from developing asthma; (:20), According to a British study, people who carried two copies of the FTO gene weighed on average 7 pounds more than people without it; 4/17 – (:25), Doctors say antidepressants can make a small number of people suicidal, but there's no evidence the drugs could instigate a violent rampage; 4/24 – (:30), The FDA is widening its investigation into the chemical melamine, found in tainted animal feed, to see if it's getting into human foods; (:10), Allergy sufferers are dealing with sneezy spring consequences; 4/24 – (:20), Soda is about to get a lot healthier as both Coke and Pepsi are giving a vitamin boost to their soft drinks; 4/27 – (:20), Chocolate lovers are outraged by an FDA proposal to change the ingredients of the sweet candy; (:20), The FDA rejects a drug makers request to sell Arcoxia, a successor to its arthritis drug Vioxx; 5/6 – (2:00), Snoring is annoying for sleep partners and can be a potential health hazard; 5/9 – (:20), New evidence suggests fruit juice may not be linked to weight gain in children; 5/13 – (1:45), Thousands gather on the Ben Franklin Parkway to participate in the 17th Annual Susan G. Komen Race for the Cure to support breast cancer research, education, prevention and screening; 5/16 – (:08), A new treatment is available for active baby boomers who suffer from achy joints; 5/21 – (:40) The FDA has issued a safety alert about the diabetes drug Avandia; 5/24 – (:19), Australian researchers who studied overweight adults say the combination of exercise and fish oil may improve cardiovascular health; (:15) The Food and Drug Administration are checking all shipments of toothpaste made in China for a potentially lethal chemical; 5/27 – (:20), The fight against ovarian cancer gets support from runners and walkers this morning in Philadelphia; 6/01 – (:20), The Food and Drug Administration is urging consumers to throw out toothpaste made in China over growing concerns that the toothpaste may contain diethylene glycol, a chemical used as a solvent in antifreeze; 6/04 – (1:25), According to a new study, African American women are more likely to die from breast cancer than Caucasian women; 6/14 – (:20), An important alert went out to consumers who purchase toothpaste at discount stores in Pennsylvania, New Jersey, New York and Maryland; certain labels are being recalled due to antifreeze found inside; 6/18 – (:25), A health alert involving diabetes as a new study spanning twenty-nine years finds the death rate for men with the disease has dropped significantly but for women the death rate hasn't declined at all; (:23), Doctors are seeing what could be a growing trend – diabetics not taking their insulin in an attempt to lose weight; 6/22 – (:14), The FDA issued new safety rules to make sure vitamins and other dietary supplements live up to their labels; 6/25 – (2:05), A revolutionary new technology that melts fat is now available in the Philadelphia area; (:13), There is new hope in the fight against Alzheimer's disease as a British newspaper reports an Alzheimer's vaccine could be ready in as little as six years; (:25), Some disturbing news about staph infections and hospitals as a new study shows more patients may be exposed to a drug-resistant type of staph germ, than once thought.

HEALTH (cont.)

Philadelphia Magazine: 5/11 – (4:11), Susan Barnett reports on the May issue of Philadelphia Magazine which features a nude woman on the cover. The local cover girl helps give meaning to perfect health. She's happy to be alive and one would never guess from the photo that Issa is a cancer survivor, diagnosed with melanoma at the age of 23. It took three surgeries to remove the tumor from her buttocks but today she feels fantastic and shares her story with others.

MINORITY/ETHNIC – Topics in this category include reports on the Odunde festival celebrating African culture and controversial remarks made on behalf of a celebrity radio personality.

Eyewitness News: 4/4 – (1:20), Celebrity radio host Don Imus triggered uproar on his show when he referred to the mostly black Rutgers women's basketball team by racially and sexually derogatory terms; 4/10 – (3:12), Rutgers women's basketball players claim radio-personality Don Imus turned their pride into pain with his demeaning comments; 5/9 – (2:15), Pictures circulating from a college fraternity Cinco de Mayo party at the University of Delaware spark outrage among students – several party-goers were dressed in costumes portraying negative Latino stereotypes; 6/10 – (:20), A lively day in South Philadelphia for the annual Odunde festival as thousands enjoyed the community party celebrating African culture.

PUBLIC HEALTH & SAFETY – Topics in this category include reports on an alleged terror plot targeting Fort Dix Army Base and a crack down on security at Philadelphia's City Hall.

Eyewitness News: 4/2 – (1:55), Philadelphia's top police commanders, including the Commissioner himself, are hitting the high-crime streets of Philadelphia in an effort to help our city during this violence crisis; 4/6 – (:20), The FAA may change some flight patterns to lessen noise in local neighborhoods; 4/10 – (:15), Scary moments in Allentown when a car crashed into a daycare center – fortunately no one was injured; 4/13 – (:20), Beginning Sunday, the air may be a little more clear in Atlantic City casinos because smokers will only be allowed to light-up cigarettes on twenty-five percent of the casino floor; 4/17 – (:20), The swollen Maurice River washed out a section of Route 552 in Vineland, New Jersey due to the heavy rains; 4/21 – (:20), Construction workers move quickly to rescue one of their own trapped in a trench filled with concrete in Bucks County; 4/27 – (1:50) Police are turning to cyber sleuthing, hoping to catch the suspect behind the threatening e-mails that closed down three campuses of Delaware County Community College; 5/3 – (:50), A tour bus full of students crashes into a tractor-trailer on the Pennsylvania Turnpike causing traffic gridlock; 5/8 – (3:45), Six men described by federal prosecutors as Islamic militants were arrested on charges they plotted to attack the Fort Dix Army post; 5/9 – (4:35) The day after an alleged terror plot was foiled by a sharp-eyed store clerk who alerted the FBI, the arrests still have many shocked in the upper middle class community;

PUBLIC HEALTH & SAFETY (cont.)

5/12 – (2:00) Security heightened for those attending McGuire Air Force Base's Air Expo and Open House; 5/16 – (:20), An investigation is underway into the cause of a deadly fire at an Italian Market meat store; 5/21 – (:20), There's uncertainty over unexploded munitions in Surf City, on Long Beach Island; 5/24 – (:50), Despite fourteen hospital maternity wards shutting down in our area, Philadelphia's Chestnut Hill Hospital will continue delivering babies; 5/27 – (:15), A boiler explosion inside a Chester County steel plant is under investigation; authorities say the accident killed one person and left two others in critical condition; 6/4 – (:40), The Food Bank of South Jersey is kicking-off its "Let's Do Lunch Campaign" in honor of tomorrow's "National Hunger Awareness Day"; 6/4 – (:50), The New Castle County Community continues to mourn the loss of two teens who police say accidentally drowned at a housewarming party late Friday night; 6/8 – (:20), A pit bull is shot and killed on a sidewalk after attacking several people in the Lawncrest section of Philadelphia; 6/8 – (:20), Police fought back when three bears trespassed on a Sussex County neighborhood; 6/14 – (:25), Service is back to normal in New Castle County, Delaware, after a tractor-trailer crashed on the tracks near the Claymont station; 6/18 – (:15), Philadelphia police are getting a helping hand from Pennsylvania State Troopers now assigned to catch speeders on the Schuylkill Expressway; 6/22- (:45), The parents of a South Jersey boy struck by lightning are speaking out about their emotional ordeal as 14-year-old Zachary Vizzi remains at Temple University Hospital; 6/25 – (:20), Officials are clamping down on security at Philadelphia's City Hall – a building that's had almost all open access until now; 6/25 – (:25), A health scare for one South Jersey community over reports that a child may have come down with Rocky Mountain spotted fever, a tick-born illness not normally seen in this part of the country; (:20), Authorities continue to probe a massive fire that shut down portions of Atlantic City's famous boardwalk.